



Fremont 4th of July Parade

P. O. Box 1372 • Fremont, CA 94538

<http://fremont4th.org/>

**“The Fremont Fourth of July Parade is coming..
And (Your name or your Company Name) helped make it possible!”**

Dear Fremont Fourth of July Parade Supporter,

Without a doubt some of the most widely celebrated summer events across our United States are the Fourth of July celebrations and parades when our country comes together to honor our Independence – imagine helping to make the Fremont Fourth of July parade possible for thousands of parade viewers!

Grassroot volunteers across the land produce many events commemorating this historic day, but few cities are able to develop a long standing parade such as ours. For over 15 years volunteers have organized this wonderful event with tremendous community support and around 15,000 parade lovers attending. This parade would not happen if not for a supportive community!

You can help make this happen by providing much needed funds. Your willingness to donate to this event brings joy to thousands of people, especially children, who watch the parade magic in their own city. To produce this event, the Fremont Fourth of July Parade needs to raise around \$45,000. This is very achievable as long as there are people like you willing to invest into community events.

Many sponsorship levels are available; please choose your sponsorship level on the attached Fremont Fourth of July Parade Sponsorship Form. We will ensure recognition for helping to make this event possible. Your sponsorship does come with benefits:

- Great visibility via local cable parade telecast to thousands of households in Fremont
- Exposure to a parade attendance of around 15,000
- Local and Regional press coverage in print and TV
- Event signage and advertising with your business name or logo in print ads and materials
- Show community involvement and outreach for your company
- Provide an avenue for employee team building as floats riders or balloon handlers

Thank you for considering a donation in support of this parade. Your participation helps make literally thousands of people proud to be part of our great community.

With warm regards,

Gregory S. Green, Sponsorship Outreach

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P.S. – Should you choose to sponsor the Parade or if you have any questions, please contact me or any of the Parade organizers. On behalf of the Fremont Fourth of July Parade, thank you!