



Fremont 4th of July Parade

OFFICIAL PARADE SPONSOR APPLICATION

YOUR INVOLVEMENT WILL BE A GREAT ADDITION TO THIS MEMORABLE ANNUAL COMMUNITY EVENT

SPONSORSHIP PACKAGES – OTHER PACKAGES MAY BE AVAILABLE ONLINE OR BY SPECIAL ARRANGEMENT

- \$15,000 – TITLE SPONSOR**
PARADE NAMING RIGHTS ("COMPANY NAME" FREMONT 4TH OF JULY PARADE) IN ALL MEDIA, FLYERS, PRINT WORK
 - PROFESSIONALLY CUSTOM-DESIGNED AND BUILT FULL-SIZED PARADE FLOAT WITH LOGO SIGNAGE
 - PRIME LOCATION IN PARADE LINE-UP AND PLACEMENT, ALL ADVERTISEMENTS, VIP BANNER AND WEBSITE
 - (2) 2.5' X 8' TITLE SPONSOR BANNERS (1 AT PARADE START / 1 PRECEDING YOUR CUSTOM-DESIGNED FLOAT)
 - 10 VIP PRE-PARADE RECEPTION TICKETS
- \$10,000 – PREMIER SPONSOR**
RECOGNIZED AS PREMIER SPONSOR ON WEBSITE AND ALL MEDIA, FLYERS, AND PRINT WORK
 - LARGE COLD-AIR PARADE BALLOON
 - 2.5' X 8' PREMIER SPONSOR BANNER
 - COMPANY NAME AND LOGO ON ALL PARADE ADVERTISEMENTS AND VIP AREA SPONSORSHIP BANNER
 - 8 VIP PRE-PARADE RECEPTION TICKETS
- \$7,500 – INDEPENDENCE SPONSOR**
 - SMALL COLD-AIR BALLOON
 - 2.5' X 8' BANNER WITH LOGO PRECEDING YOUR SPONSORED BALLOON
 - PREMIUM LOCATION OF LOGO ON ALL ADVERTISEMENTS AND VIP RECEPTION AREA BANNER
 - 8 VIP PRE-PARADE RECEPTION TICKETS
- \$5,000 – RED, WHITE, AND BLUE SPONSOR**
 - COMPANY NAME AND LOGO ON ALL PARADE ADVERTISEMENTS AND VIP AREA BANNER
 - 2.5' X 8' BANNER WITH NAME AND LOGO
 - COMPANY NAME AND LOGO ON ALL PARADE ADVERTISEMENTS
 - 6 VIP PRE-PARADE RECEPTION TICKETS
- \$2,500 – LIBERTY SPONSOR**
 - COMPANY NAME AND LOGO ON ALL PARADE ADVERTISEMENTS AND VIP AREA BANNER
 - 2.5' X 8' PARADE BANNER WITH NAME AND LOGO
 - 4 VIP PRE-PARADE RECEPTION TICKETS
- \$1,000 – FOUNDING FATHERS SPONSOR**
 - LOGO/PICTURE ON WEBSITE, PARADE ADVERTISEMENTS, NAME LISTED ON VIP BOOTH SPONSORSHIP BANNER
 - 2 VIP PRE-PARADE RECEPTION TICKETS
- \$750 – STARS AND STRIPES SPONSOR**
 - NAME AND LOGO/PICTURE ON WEBSITE AND ALL PARADE ADVERTISEMENTS
- \$500 – FREEDOM SPONSOR**
 - NAME AND LOGO/PICTURE ON WEBSITE
- \$250 – PATRIOT SPONSOR**
 - NAME LISTED ON WEBSITE

SPONSOR INFORMATION

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY/ST/ZIP: _____

EMAIL: _____

WEBSITE: _____

PHONE: P: _____ C: _____

PAYMENT DETAILS

- CHECK ENCLOSED PAYABLE:**
FREMONT 4TH OF JULY PARADE
PO BOX 1372
FREMONT, CA 94538
- INVOICE ME:**
 - PAPER INVOICE (MAIL)
 - E-INVOICE
- PAY ONLINE:** [FREMONT4TH.ORG/SPONSORSHIP](https://www.fremont4th.org/sponsorship)
- SEND LOGO:** [INFO@FREMONT4TH.ORG](mailto:info@fremont4th.org)